

About the LH Martin Institute



The national leadership and management Institute for the tertiary education sector – specialising in postgraduate award programs, executive education, research and consultancy.

Welcome to the LH Martin Institute

The LH Martin Institute for Higher Education Leadership and Management has been established to enhance tertiary education in Australia and New Zealand by providing a suite of programs and activities focused on institutional management and leadership and tailored to the particular needs of the sector.

Tertiary education is a complex and rapidly changing environment in which to lead and manage – one in which a strong understanding of both the nature of tertiary organisations and the policy environment in which they operate is crucial to success. Within this context, the LH Martin Institute aims to contribute to the leadership and management development of current and aspiring leaders so that institutions may fulfil their missions more successfully.

The Institute is interdisciplinary and has as its key objectives:

- to train the next generation of leaders of Australia's higher education and vocational education in the strategic management of their institutions;

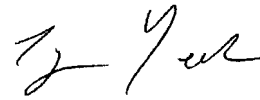
- to provide a forum in which public policy makers, public and private sector institutions, and national and international experts can explore, assess and anticipate the changing national and international environment in which higher education and VET operates; and
- to support its educational programs with scholarship and research.

Therefore the LH Martin Institute has developed an approach that includes postgraduate award programs, executive education short courses, conferences, public seminars, research and consulting projects.

As a national Institute, established with the support of the Commonwealth Government and based at the University of Melbourne, LH Martin programs are conducted across Australia, New Zealand and internationally.

The LH Martin Institute is progressively introducing its range of leadership and management development activities, which can be found at www.mihelm.unimelb.edu.au.

We look forward to working with you on these exciting developments.



Professor V. Lynn Meek
Director



How we operate - Accessing the best available expertise

Unlike a traditional academic department, the LH Martin Institute has been established with the explicit intention of both developing a small core of highly expert staff and working on a collaborative basis with an extensive range of individuals, groups and institutions – nationally and internationally. This flexible and responsive approach seeks to ensure Institute programs include the best and most relevant expertise available and to improve the efficiency and effectiveness of programs offered across the tertiary sector.

Through a developing network of Associates, Fellows and collaborative partners the Institute is able to draw on leading experts, practitioners and facilitators to both lead and contribute to its activities. A range of local and international programs are presented jointly with partner groups. For details of the Institute's extensive network of collaborative partners please visit our website.

The Advisory Board

In achieving its aims and objectives, the LH Martin Institute benefits from the expertise of an Advisory Board comprising independent and eminent members, appointed for their knowledge of the policy environment of higher education and VET leadership and management, for their ability to guide the Institute's work, and for their capacity to represent its interests. *A list of current Advisory Board members is included overleaf.*

Defining features of LH Martin Institute programs

In planning its activities the LH Martin Institute ensures programs and activities are distinguished by the following defining characteristics.

Programs are:

- Highly contextualised to the contemporary tertiary education environment;
- Research informed and evidence based;
- Strategically focused;
- Addressed to the practical concerns of institutions and individuals; and
- Focused on developing the knowledge, skills and abilities essential for the next generation of professional and academic tertiary education leaders.



Key LH Martin Institute Programs

The LH Martin Institute's developing suite of programs currently includes the following activities.

Award courses

The Master of Tertiary Education Management (MTEM) is a two-year, part time professionally oriented graduate program for tertiary sector practitioners from across Australia and New Zealand. Featuring a mix of intensive residential schools, distance education and group based study modes, the MTEM is designed for middle to senior level educators, administrators and scholars seeking to extend their knowledge and skills in tertiary education leadership and management.

A new on-line Graduate Certificate in Quality Assurance program has been developed in partnership with the *International Network for Quality Assurance Agencies in Higher Education (INQAAHE)* for introduction in 2010. During 2010 the Institute will also introduce its first PhD program providing for advanced level research opportunities across a series of tertiary education policy and leadership issues.

Executive Education

The Leadership Series

These intensive, residential programs are tailored to the needs of senior leaders and managers within the tertiary sector at varying stages of leadership experience and development including Senior Strategic Leadership, Women in Leadership, Research Leadership and Leadership for heads of department, directors and equivalent roles. These programs focus on the diverse challenges of leadership within the tertiary education environment and provide valuable opportunities to learn from leading practitioners and colleagues.

Executive Seminar Series

The Executive Seminar Series brings together top international and local experts with tertiary education executives from institutions throughout the region in intensive, one and two day seminars. These small group seminar settings allow for an interactive exchange of ideas, sharp debate, and critical examination of new approaches to management and leadership.

Specialist Short Courses

A series of short, concentrated courses for middle level and senior academics, teachers, managers and professionals, providing access to specific skills required to perform their roles or to prepare them for more senior opportunities. Recent programs have included: Budgeting & Financial Management for the Education Sector, Leading in Complexity – Change and The Changing VET System – Implications for Victorian TAFE.

Collaborative Programs

Recognising the diversity of interests in the tertiary education sector, the LH Martin Institute works with a range of organisations to develop and deliver leadership and management programs addressing the specific needs of their constituents. Collaborative programs conducted recently have included seminars and short courses in partnership with the: Australian Council for Educational Research, Association for Tertiary Education Management, Centre for the Study of Higher Education, the International Education Association of Australia, and the New Zealand Vice-Chancellors Committee.

UAEW Mentor Project for Senior Women

The LH Martin Institute is working in partnership with *Universities Australia Executive Women (UAEW)* in implementing the UAEW Mentoring Program for Senior Women – a national program which forms part of the Commonwealth WPP funded *Second AVCC Action Plan for Women Employed in Australian Universities 2006–2010*. With the support of UAEW as a national steering group, the LH Martin Institute maintains an online resource site for mentors and mentees and provides an information contact point to develop and enhance leadership skills and extend mentoring opportunities for senior female staff.

Continues overleaf...

Conferences, Seminars and Symposia

In fulfilling its role of promoting debate on tertiary education leadership, management and related policy issues, the LH Martin Institute conducts a range of public seminars, symposia and conferences which bring together international and national experts, sector leaders and managers and the general public.

Current examples include:

- International Conference: The Attractiveness of the Academic Profession: the Management Challenge, organised in collaboration with the Australian Council for Educational Research and the Centre for Higher Education Management and Policy at UNE;

- The annual Tertiary Education Policy Seminar Series, in partnership with the University of Melbourne's Centre for the Study of Higher Education; and
- In collaboration with the European Centre for Strategic Management of Universities and international partners, coordinating the *European Higher Education Study Tours for Australian and New Zealand Senior Executives* as part an EU funded Erasmus Mundus program.

Research and Consulting

As a national centre the LH Martin Institute undertakes a range of research and consultancy projects, both independently and with collaborative partners including individual institutions, sector groups, government and other agencies.

The Institute's research program is designed to inform the public debate on tertiary education issues and assist in ensuring a strong evidence base for Institute programs. The Institute's Research Plan establishes a focus on five thematic research areas:

- Diversity and differentiation
- Good governance
- Institutional leadership
- The changing nature of the academic profession
- International education

The LH Martin Institute also offers leadership development programs customised to meet the needs of individual institutions. These programs are typically designed collaboratively and have the advantage of being tailored to specific institutional contexts and profiles.



The LH Martin Advisory Board

Current Members (September 2009)

Chair: Emeritus Professor John Hay, AC

An international expert on higher education management development: Professor Frans van Vught, President of the European Centre for Strategic Management of Universities

An international expert on VET management development:

Mr Robin Shreeve, Principal of City of Westminster College (UK)

The Vice-Chancellor of the University of Melbourne: Professor Glyn Davis, AC

The Vice-Chancellor of Victoria University: Professor Elizabeth Harman

The Vice-Chancellor of the University of New England, also representing regional universities: Professor Alan Pettigrew

The Secretary (or nominee) of the Commonwealth Department of Education, Employment & Workplace Relations:

Mr Bill Burmester, Deputy Secretary, Tertiary, Youth & International

A representative from a State TAFE authority: Ms Marie Persson, Deputy Director-General (TAFE and Community Education), NSW Department of Education and Training

A representative of the Australian Council for Private Education and Training: Ms Julie Moss

A Vice-Chancellor (or nominee) representing the Go8 universities: Professor Adam Shoemaker, Deputy Vice-Chancellor and Vice-President (Education), Monash University

A Vice-Chancellor representing the Innovative Research Universities Australia: Professor Paul Johnson, Vice-Chancellor, La Trobe University

A Vice-Chancellor representing the Australian Technology Network: Professor Margaret Gardner, AO, Vice-Chancellor, RMIT University

The Dean of the University of Melbourne Graduate School of Education: Professor Field Rickards

The Dean (or nominee) of the Australian and New Zealand School of Government: Professor Owen Hughes, Professor of Public Management, Monash University

A representative of Universities Australia: Professor Peter Coaldrake, Chair of Universities Australia and Vice-Chancellor, Queensland University of Technology

A representative of the Association for Tertiary Education Management: Mr Stephen Weller, President

A representative of the New Zealand Vice-Chancellors' Committee: Professor Pat Walsh, Vice-Chancellor, Victoria University of Wellington

The Director of the LH Martin Institute: Professor V. Lynn Meek

Further Information

Detailed information regarding the full range of LH Martin Institute programs are available on the Institute website: www.lhmartininstitute.edu.au

The Institute regularly distributes detailed information electronically and in printed format to both individuals and institutions. We encourage you to subscribe online to receive program information and the Institute's monthly digital newsletter, featuring the latest developments in tertiary education leadership and details of forthcoming programs and events.

LH Martin Institute

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MELBOURNE
GRADUATE
SCHOOL OF
EDUCATION

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