Innovation Eco-systems:
Study Mission to Italy and the Netherlands
Mission overview

Australia has embarked on an ambitious innovation agenda. With the current agenda focused much on commercialisation of university research and linking universities to industry, an effective innovation agenda should also take into account the different roles that diverse partners and institutions play in a true innovation eco-system. A lot can be learned from initiatives launched in other jurisdictions.

LEARNING OUTCOMES
Delegates will:
- Learn and understand the models and drivers behind the innovation eco-systems
- Discuss and explore in detail with members of the systems the practicalities and opportunities
- Gain valuable insights and first-hand experience
- Build valuable networks with other Australian Tertiary Education Institutions, Departmental and Peak Bodies
- Bring back new ways of working with partners, with a view to establish innovation eco-systems in Australia.

WHO SHOULD ATTEND?
Senior leaders within tertiary education institutions; those in roles such as or equivalent to:
- University Vice-Chancellor, Deputy Vice-Chancellor and Dean
- Institute or college CEO, Managing Director and Executive Director
- Departmental leader within State and Commonwealth governments
- Strategic policy makers
- Representatives of Peak Bodies for education and industry.

FEE AND REGISTRATION
Fee for this study mission is:
A$8,500 + GST
This fee includes:
- 11 nights accommodation
- Most meals and local transfers, including a one-way flight between Milan and Amsterdam
- Activities on the official program.
To register, please go to the LH Martin Institute website:
lhmartininstitute.edu.au

MORE INFORMATION
For further queries about this study mission, please contact:
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Photographs courtesy of the University of Twente and the Technical University of Eindhoven
FACILITATORS
This study mission is led by:

**Associate Professor Ruth Schubert**
Associate Director, LH Martin Institute

Ruth joined the LH Martin Institute in April 2014. Prior to that, Ruth was Director, Business Transformation with TAFE SA, and was asked to take on the role at a critical mid-way point in the change process involving the three separate South Australian TAFE Institutes becoming one organisation under a statutory authority. Ruth has worked in the education sector for over 30 years with experience in private RTOs, TAFE, the schooling sector, and universities. As A/Managing Director at TAFE SA Regional, Ruth was instrumental in their winning the State and National Large Training Provider of the Year in 2011.

Ruth has been a Director of the Stand like Stone Foundation since 2004, and now serves as Deputy Chair of the foundation. Ruth is an inaugural member of the Governor’s Leadership Foundation, graduate member of the Australian Institute of Company Directors and was awarded a Premier’s Award for Postgraduate Research into Lifelong Learning 2001.

**Professor Leo Goedegebuure**
Director, LH Martin Institute

Leo is active in the field of higher education policy research and management. Prior to his move to Australia in 2005 (University of New England, Centre for Higher Education Management and Policy), Leo was Executive Director of the Center for Higher Education Policy Studies (CHEPS), at the University of Twente, Netherlands, Europe’s largest research centre in this field. Most of Leo’s work has a comparative focus, both within and outside of Europe, which has resulted in a strong international network. He is an auditor for the Hong Kong Quality Assurance Council and has been a member and rapporteur for the OECD tertiary education review of New Zealand. He has worked as an expert on governance and management in Central and Eastern Europe, the Russian Federation, Africa, South East Asia and South America on projects initiated by the European Commission, the World Bank and UNESCO.

**Mission schedule**

**DAYS 1 & 2: Monday & Tuesday, 3 & 4 April**  Enschede

Visit to University of Twente
Visit to Saxion University of Applied Sciences
Discussion: Success factors of entrepreneurial initiatives to provide solutions to the region’s pressing problems and the role played by the various government actors
High tech allied health and medical technology

**DAY 3: Wednesday, 5 April**  Enschede/Eindhoven

Departure to Eindhoven
Hoge Veluwe National Park and the Kröller-Müller Museum (cultural activity)

**DAY 4: Thursday, 6 April**  Eindhoven

Visit to Eindhoven University of Technology
Student entrepreneurship in a high tech innovation eco-system
Presentation: World-class research initiatives in the high tech eco-system
Experiencing Living Labs in areas such as Mobility

**DAY 5: Friday, 7 April**  Eindhoven

Visit to High Tech Campus
Public/Private collaboration at work: examples of Open Innovation invented at the High Tech Campus
Workshop: Exploring the Future in the context of the High Tech Campus

**DAY 6: Saturday, 8 April**  Eindhoven/Milan

Flight to Milan
Guided tour of the Last Supper (Cenacolo Vinciano) by Leonardo Da Vinci (cultural activity)

**DAY 7: Sunday, 9 April**  Milan

Guided tour of the Last Supper (Cenacolo Vinciano) by Leonardo Da Vinci (cultural activity)

**DAY 8: Monday, 10 April**  Milan

Milan as a natural hub for innovation – companies, universities, non-profit and governmental institutions at work together
Organisational solutions #1: The role of foundations in the Italian system: why use foundations to manage large projects
Networking Dinner

**DAY 9: Tuesday, 11 April**  Milan

Organisational solutions #2: How to stimulate and develop collaboration with local entrepreneurs
Visit to Polo di Lecco
Organisational solutions #3: How to support innovation and new business ideas
Visit to Polihub

**DAY 10: Wednesday, 12 April**  Milan

Public/Private collaborations at work: examples from Italian sectors of excellence
Open Innovation: models for technological collaborations
Co-design and co-production in healthcare innovation: experiences & case studies
ABOUT THE LH MARTIN INSTITUTE

The LH Martin Institute for Tertiary Education Leadership and Management was established in 2007 with the vision to create a nationally and internationally recognised hub of teaching and research on tertiary education leadership and management. Our mission is to develop more effective governance as well as leadership and management capacity in tertiary sector institutions so that they may fulfill their missions more successfully.

We do this by providing an integrated set of research, programs, events and projects tailored to the needs of the sector’s academic and professional leaders. The LH Martin Institute is based at the Melbourne Centre for the Study of Higher Education.

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ABOUT THE MELBOURNE CENTRE FOR THE STUDY OF HIGHER EDUCATION

The Melbourne Centre for the Study of Higher Education, or Melbourne CSHE, conducts research and development in the fields of higher education teaching and learning, research, engagement and leadership and management.

We aim to deliver quality and innovation in each of these fields through our signature research themes, distinctive projects, practical professional development programs and special events. The Centre is part of The University of Melbourne.

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