Executive Leadership and Management in International Education

This program, developed jointly with the International Education Association of Australia (IEAA), will assist current and aspiring international education leaders to achieve the visionary, entrepreneurial, strategic and executive level management skills required to ensure their institutions’ continuing success in international education.

www.lhmartininstitute.edu.au
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Overview

This interactive two module program, designed for current and aspiring international education leaders, has been developed jointly with the International Education Association of Australia (IEAA). Participants will gain insights into the visionary, entrepreneurial, strategic and executive level leadership and management skills required to ensure their institutions’ and Australia’s continuing success in international education.

The program features a number of high profile guest speakers including Professor Robin Middlehurst, Professor of Higher Education at Kingston University, UK and leader of strategy, research and international at the Leadership Foundation for Higher Education, UK. Participants will engage with these leading practitioners and peers through a range of short presentations, case studies, facilitated interactive discussions and interactive group work.

Participants are expected to engage in preparatory work, as well as intermediate work between the two modules – the so-called ‘ELMIE Challenge’. Building on feedback from the previous cohorts, the ELMIE Challenge will be based around a pre-defined issue facing the industry and will involve peer assessment.

Who should attend?

Designed for senior and middle level managers in higher education and VET institutions with, or likely to undertake, a leadership role in international education. Participants may include Directors/Deans International, as well as academic and professional staff responsible for the planning, management and delivery of international education programs.

Delivery mode

Two modules of 2 days each, non-residential program.

Dates & locations

Module 1: 9–10 May 2011, Melbourne
Module 2: 29–30 August 2011, Brisbane

Program fee

$3,200 ($3,520 incl. GST)

Program content

Key topics to be explored over the two modules:

- Leadership and change management in tertiary education. Key conceptualisations and practical lessons. How different is it for international education? How applicable are experiences outside of education?
- Different models for managing ‘international’ in tertiary education institutions, centralised as well as decentralised. What works well, where and why?
- Politics of international education. Influencing public policy, relationship building with governments (state and federal); influencing within the institution.
- International education from an international perspective. What are the key developments in competitor markets; how is ‘international’ experienced by sectoral leaders; what are the effects of increased competition in the face of financial stringency; key developments in the management of transnational partnerships.

Tailored case studies included in the program will address:

- Transformational leadership – the art of bringing about and managing change
- The business of international education
- Innovating international education strategy.

On the final afternoon of the program, participants will present a project within the framework of the ‘ELMIE Challenge’. For this, syndicate group work will be undertaken during the two modules, as well as in between modules, and the projects will be subjected to peer assessment. The winning group will be awarded the 2011 IEAA-LHMI Leadership Award for International Education.
Learning outcomes

Upon completing this program, participants will be better placed to effectively argue the case for ‘international’ both within and outside the institution. They will have obtained up-to-date insights on key policy drivers in competitor markets and how these are dealt with at the coalface.

Participants will also have greater understanding of how to effectively implement change in a volatile environment, and will have enhanced project management, analytical and assessment skills.

Program facilitators

**Associate Professor Leo Goedegebuure** is Deputy Director of the LH Martin Institute. He is active in the field of higher education policy research and management. Prior to his move to Australia in 2005 (University of New England, Centre for Higher Education Management and Policy), Leo was Executive Director of the Center for Higher Education Policy Studies (CHEPS), at the University of Twente, Netherlands, Europe’s largest research centre in this field.

Leo’s research interests are in the areas of governance and management, both at the systems and institutional level, system dynamics including large scale restructuring policies, university-industry relationships, and institutional mergers. Most of his work has a comparative focus, both within and outside of Europe, which has resulted in a strong international network. He is an auditor for the Hong Kong Quality Assurance Council and has been a member and rapporteur for the OECD tertiary education review of New Zealand. He has worked as an expert on governance and management in Central and Eastern Europe, the Russian Federation, Africa, South East Asia and South America on projects initiated by the European Commission, the World Bank and UNESCO.

**Dennis Murray** is Executive Director of the International Education Association of Australia and a Director of Murray-Goold International Pty Ltd.

He has been involved in international education for more than 25 years and has held senior and executive management positions in international education in a number of Australian universities. Dennis has extensive consulting experience in international education and has researched and published widely on this topic, as well as in strategy and policy in higher education more generally. He is particularly interested in international education strategy and public policy; international education research; quality improvement in international education; and the development of international education professionals.

To view the full listing of guest presenters, please visit the program website.

Testimonials

'I feel re-invigorated and have enjoyed connecting with peers.' (2010 participant)

'Good balance of general leadership and international specific information.' (2010 participant)

'Extremely insightful and thought provoking.' (2009 participant)

'Relevant to my professional development aspirations'. (2009 participant)
Executive Education Program 2011

The LH Martin Institute’s Executive Education program provides relevant and practical professional development for leaders and managers working in higher education, VET and private institutions.

Its suite of executive education programs has been specifically designed to meet the leadership and management development needs of the next generation of leaders in higher education and VET institutions. In developing these programs the LH Martin Institute has collaborated with a range of local and international organisations to understand and address the professional development requirements specific to the tertiary sector.

The range of executive education programs currently offered by the LH Martin Institute includes:

- Leadership Programs
- Executive Seminar Series
- Specialist Short Courses

Other Leadership Programs

The LH Martin Institute will be running a number of leadership programs in 2011, including:

| Executive Leadership & Management in Research |
| Module 1: 2-4 May 2011, Canberra |
| Module 2: 18-20 July 2011, Brisbane |
| Module 3: 19-21 September 2011, Sydney |

| Tertiary Education Leadership |
| Module 1: 18-20 May 2011, Sydney |
| Module 2: 16-17 June 2011, Brisbane |
| Module 3: 8-9 August 2011, Melbourne |

| Women in Research Leadership |
| 20-24 June 2011, Brisbane |

| Moving into Management |
| 3-7 October 2011, Melbourne |

| Senior Strategic Leadership |
| November (dates & location TBC) |

About the LH Martin Institute

The LH Martin Institute for Higher Education Leadership and Management has been established with the support of the Commonwealth Government to enhance tertiary education in Australia and New Zealand, by providing a suite of programs and activities focused on institutional management and leadership, tailored to the particular needs of the sector.

Specialising in postgraduate award programs, executive education, research and consultancy, the Institute provides a forum where tertiary sector institutions, public policy makers and experts can explore, assess and anticipate the changing national and international environment in which the tertiary education sector operates.

Further Information

The Institute, in response to the needs of the sector, is continually developing and delivering new programs, research and collaborative projects. To be kept informed, please visit the website and subscribe to the Institute’s monthly e-newsletter.

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