Academic standards and productivity are core to higher education and the subject of much debate in Australia. International contexts will put these institutional and national trends into perspective.
Conversations with Peter Ewell: Academic Standards & Performance Assessment

Overview
This half-day executive seminar takes stock of international work on academic standards and on productivity in higher education – complex and intertwined concepts driving much debate in Australia.

Featuring a review of the different approaches to assessing and monitoring academic standards, the seminar will explore what this means, what has been tested, what works and what has failed. The rationales for current policy interest in this facet of education quality will be considered, placing developments in Australia within broader global trends.

Productivity considerations shape the work of institution leaders and policymakers alike. In this seminar, policy developments in the USA will be reviewed, including approaches to measuring productivity, the economic contribution made by higher education, and performance-based funding models. Links will be made with research led by the USA National Academy of Sciences and the Lumina Foundation.

Who should attend?
This seminar is for senior leaders and policymakers responsible for designing and managing change, including Vice-Chancellors, Deans, Pro Vice-Chancellors, Deputy Vice-Chancellors, Vice- Principals and Policy Directors.

Delivery mode
A highly interactive half-day seminar

Dates & location
6 July 2010, LH Martin Institute, Melbourne

Program fee
$450 ($495 incl GST)
Fee includes program materials, morning tea and lunch.

Program content
Specific topics to be covered:
- academic standards in a global perspective
- funding approaches and perspectives on productivity
- strategies for systems and institutions.

Registration
To register for this program, please complete the registration form located on the LH Martin Institute website: www.lhmartininstitute.edu.au

Early registration is encouraged, as places are limited.
Seminar Leader

Peter Ewell is Vice President at the National Center for Higher Education Management Systems (NCHEMS), a research and development centre founded to improve the management effectiveness of colleges and universities in the United States and abroad. A member of staff since 1981, Dr Ewell's work focuses on assessing institutional effectiveness and the outcomes of college, and involves both research and direct consulting with institutions and state systems on collecting and using assessment information in planning, evaluation, and budgeting. He has directed many projects on this topic, including initiatives funded by the W. K. Kellogg Foundation, the National Institute for Education, the Consortium for the Advancement of Private Higher Education, and The Pew Charitable Trusts, and is currently a principal partner in the Pew Forum on Undergraduate Learning.

Having consulted with over 375 colleges and universities and 24 state systems of higher education on topics including assessment, program review, enrollment management, and student retention, Dr Ewell has also been actively involved in NCHEMS work on longitudinal student databases and other academic management information tools.

He has published extensively on improving undergraduate instruction through the assessment of student outcomes. Among his publications are: The Self-Regarding Institution: Information for Excellence and Assessing Educational Outcomes, both of which have been widely cited in the development of campus-based assessment programs. He has prepared commissioned papers for many agencies, including the Study Group on the Conditions of Excellence in American Higher Education (authors of the report Involvement in Learning), the Education Commission of the States, the National Governors' Association, the National Conference of State Legislators, and the National Center for Public Policy in Higher Education. Widely sought as a speaker on assessment, in 1985 he gave the keynote address for the first national conference on Assessment in American Higher Education, and has since spoken widely on this topic at both national and international conferences. In 1998 he led the design team for the National Survey of Student Engagement (NSSE) and currently chairs its Technical Advisory Panel.

Prior to joining NCHEMS, Dr Ewell was Coordinator for Long-Range Planning at Governors State University. A graduate of Haverford College, he received his PhD in Political Science from Yale University in 1976 and was on the faculty of the University of Chicago. In addition to consulting in higher education, Dr Ewell has been involved in program evaluation, organizational development and strategic planning for a variety of non-profit and arts organizations including the National Endowment for the Arts and six state arts agencies. In 1981 he received the National Theater Association award for Theory and Criticism.
About the LH Martin Institute

Tertiary education is a complex and rapidly changing environment in which to lead and manage. A strong understanding of its unique structure and complex policy environment is crucial to the success of your institution.

The LH Martin Institute for Higher Education Leadership and Management has been established to enhance tertiary education in Australia and New Zealand by providing a suite of programs and activities focused on institutional management and leadership within this sector. It is committed to developing the knowledge and skills of both current and aspiring leaders to ensure they meet their personal and organisational goals.

LH Martin Institute activities include postgraduate award programs, executive education programs, conferences, public seminars, research and consulting projects.

Executive Education Program 2010

The LH Martin Institute’s Executive Education program provides relevant and practical professional development for leaders and managers working in higher education, VET and private institutions.

Its suite of executive education programs has been specifically designed to meet the leadership and management development needs of the next generation of leaders in higher education and VET institutions. In developing these programs the LH Martin Institute has collaborated with a range of local and international organisations to understand and address the professional development requirements specific to the tertiary sector.

The range of executive education programs currently offered by the LH Martin Institute includes:

- Leadership Programs
- Executive Seminar Series
- Specialist Short Courses

Further Information

Detailed information regarding the full range of LH Martin Institute programs is available on the website: www.lhmartininstitute.edu.au

The Institute, in response to the needs of the sector, is continually developing and conducting new programs, research and other collaborative projects. To be kept informed, subscribe online to the Institute’s monthly e-newsletter.

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LH Martin Institute

The University of Melbourne

Graduate School of Education

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