LEADING EFFECTIVE INSTITUTIONAL RESEARCH

This seminar will introduce participants to the related skill sets of institutional research, as well as to the range of higher education management functions to which these methods are constructively applied. Jointly developed with the Australasian Association for Institutional Research.

www.lhmi.edu.au
Program overview

Institutional research has become an increasingly integral part of professional higher education management. Encompassing elements of external accountability, quality assurance, management of information for strategic and tactical decision support, program evaluation, and learning outcomes assessment, higher education institutions worldwide increasingly seek out individuals with the requisite knowledge, skills and abilities to meet the growing demands for evidence-based practice and transparency.

This seminar will introduce participants to the institutional research toolkit and related skill sets, as well as to the range of higher education management functions to which these methods are constructively applied. Case studies will be used to illustrate the methods of institutional research and their application to functions such as strategic planning, enrolment management, program evaluation, and the efficiency and effectiveness of resource utilisation.

The seminar will explore:

- **The foundations of institutional research**: its history, emergence as a profession, contexts of application, and the role it plays in institutional governance and management
- **International developments, concepts and approaches**: the emergence of benchmarks and rankings and the use of institutional classifications
- **Analytic resources**: common tools, techniques and technologies
- **Common domains of analysis**: strategic planning, student enrolments, academic and support program evaluation, faculty productivity, workforce planning.

Case studies will include:
- Peer institution identification for benchmarking
- Student flow – persistence and completion
- Evaluation of an academic support program
- Faculty instruction and research productivity

Who should attend?

Senior institutional researchers working in tertiary institutions, ministries or peak bodies.

**Please note:** there is a limit of 20 participants per seminar to enable interactive discussion.

**Delivery mode**

Two-day seminar (non-residential).

**Dates and locations**

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<th>Date</th>
<th>Location</th>
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<tr>
<td>15-16 November 2012</td>
<td>UNSW CBD campus, Level 6, 1 O’Connell Street, Sydney</td>
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<tr>
<td>19-20 November 2012</td>
<td>LH Martin Institute, University of Melbourne, Level 1, 715 Swanston Street, Carlton</td>
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**Fee**

$1,700 ($1,870 incl. GST)

Fee does not include accommodation.
Seminar content

Day 1
- Introduction and contexts
- Institutional research concepts and methods
- Case study 1: Peer institution identification for benchmarking
- Case study 2: Student flow – persistence and completion

Day 2
- Case study 3: Evaluation of an academic support program
- Case study 4: Faculty instruction and research productivity
- Implications and emerging contexts

Please refer to the LH Martin Institute website for a full program.

Learning outcomes

- The role of institutional research in effective higher education administration.
- The staffing and organisational capacities needed to implement an institutional research function.
- The requirements for establishing an analytical information environment to support institutional research and program assessment.
- Strategies and techniques for promoting evidence-based practice within a higher education institution.

Program facilitator

Victor (Vic) Borden, Ph.D., is Professor of Educational Leadership and Policy Studies at Indiana University Bloomington. His general area of scholarship is the assessment of organisational and program performance within higher education institutions.

He also teaches graduate seminars, professional workshops and writes extensively about the methods and practices of institutional research.

Administratively, Vic is currently a senior advisor to the Executive Vice President for University Regional Affairs, Planning, and Policy. Between 1987 and 2010, he served in senior institutional research positions at Indiana University, Purdue University and George Mason University. Vic is an active contributor to several professional associations, most notably, the Association for Institutional Research, of which he is a Past President.

Registration

To register, please go to www.lhmi.edu.au or contact Anita Wong at the LH Martin Institute on +61-3-8344-0906.
About the LH Martin Institute

The LH Martin Institute was established, with the support of the Australian Government, to help leaders, professionals, and academics gain an understanding of the rapidly changing tertiary education sector and translate that knowledge into effective management strategies for their institution. In other words, we aim to improve management and leadership in the tertiary education sector by assisting its current and aspiring leaders in fulfilling their missions. We do this by providing an integrated set of programs, events, and research projects that are tailored to the particular needs of the sector.

For more information about our full range of programs, events, and projects please visit the website or contact us.

About the AAIR

AAIR is the professional association for institutional research practitioners in higher education and other institutions in Australasia. ‘Institutional research’ is viewed as a range of activities involving the collection, analysis, and interpretation of information descriptive of an institution and its activities, including its students and staff, programs, management, and operations.

The findings of such ‘institutional research’ assist institutional leaders (in both academic and administrative domains) by informing their planning and decision-making.

The broad aim of AAIR is to benefit, assist, and advance research which leads to the improved understanding, planning, and operation of tertiary education institutions within Australasia.

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Join our alumni group for all past students and program/course participants.