Invitation to experience a simulation exercise on research strategy and management

The LH Martin Institute for Tertiary Education Leadership and Management invites you to participate in a simulation exercise on research strategy and management coinciding with the 2015 ARMS conference.

The exercise is one of nine developed for the Institute’s Master of Tertiary Education Management (MTEM) course by its Senior Fellow Mr Jon File. They draw on over a decade of work in tertiary education management by Jon and his colleagues at the Center for Higher Education Policy Studies at the University of Twente, Netherlands. The simulation places participants in different roles, making strategic and complex decisions and exploring the possible outcomes within a controlled environment.
In the Singapore simulation exercise, 25 participants will each hold a position within Central Valley University in an invented country with a higher education system made up of three universities and twenty colleges. The positions include professors in four faculties, Deans and Deputy Deans of Research, senior positions in support Directorates (Finance, Strategy, Human Resources and Research Management) and the University’s executive team (Vice-Chancellor and two Deputy Vice-Chancellors).

The University will be given a major challenge and opportunity as the Ministry of Higher Education introduces a radical research funding reform: from a simple system of government subsidies for each peer-reviewed publication to a major emphasis on competitive research funding in ten national priority fields. The University has to decide which of the ten fields to compete for, particularly against its larger and more research-intensive neighbour Aristotle University, which institutions to partner with and how to deal with a range of consequent internal research resource allocation and human resource questions.

The simulation will run for four hours and be followed by a one-hour discussion on the strategy, decisions and processes adopted by the participants in their respective Central Valley University roles.

Registered participants will be provided with background information on the country, its higher education system and the University prior to the workshop.

DETAILS
9.30am – 4pm
Monday, 28 September 2015
Orchard Hotel
442 Orchard Road, Singapore

LEARNING OUTCOMES
Participants will gain an opportunity to:
- Tackle issues faced by university decision makers in relation to research management within a safe and controlled environment
- Reflect and learn from their peers on contemporary issues affecting research managers
- Gain insight into the available suite of professional development programs for research leaders and managers.

FACILITATORS
Mr Jon File, Director of Development and Consultancy, Center for Higher Education Policy Studies, University Twente and Senior Fellow, LH Martin Institute, University of Melbourne. Jon is the lead facilitator in the simulation exercise.

Professor Leo Goedegebuure, Director, LH Martin Institute, University of Melbourne.
Dr Heather Davis, Program Director – Awards, LH Martin Institute, University of Melbourne.
Professor Lynn Meek, Foundation Director, LH Martin Institute, University of Melbourne.

REGISTRATION
This is a complimentary workshop open to attendees of the 2015 ARMS conference and LH Martin Institute invitees. However, places are limited to 25 participants only. Participants must register via the LH Martin Institute.

To register, please go to the LH Martin Institute website lhmartininstitute.edu.au/events. Registrations close 14 August 2015 unless places are filled prior.

MORE INFORMATION
Please visit the LH Martin Institute website or contact Dr Heather Davis on +61 3 9035 8648 or email heather.davis@unimelb.edu.au.

OTHER EVENTS: ARMS CONFERENCE
Participants may wish to attend the Annual Conference of the Australasian Research Management Society, which will be held in Singapore, 29 September to 2 October. ARMS is the professional society for specialists in management and administration of research, and this year’s conference program includes collaboration meetings, and professional training workshops towards accreditation of research managers.

More information
W: www.arms2015.org.au

ABOUT THE LH MARTIN INSTITUTE
The LH Martin Institute for Tertiary Education Leadership and Management was established in 2008 with the vision to create a nationally and internationally recognised hub of teaching and research on tertiary education leadership and management. Our mission is to develop more effective governance as well as leadership and management capacity in tertiary sector institutions so that they may fulfill their missions more successfully. We do this by providing an integrated set of research, programs, events and projects tailored to the needs of the sector’s academic and professional leaders. The LH Martin Institute is based at the Melbourne Centre for the Study of Higher Education, University of Melbourne.

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