Institutional Research in Tertiary Education

Single subject study
This online subject provides participants with an overview of key elements of institutional research in tertiary education.

The key elements include:

- The foundations of institutional research, such as its history, emergence as a profession, contexts of application, and the role it plays in institutional governance and management
- International developments, concepts and approaches, such as the emergence of benchmarks and rankings and the use of institutional classifications
- Analytic resources, including common tools, techniques and technologies
- Common domains of analysis, such as student enrolments, progression and completion, programs of study, research activity and workforce planning

**LEARNING OUTCOMES**

Upon completion students should be able to:

- Describe the role of institutional research in tertiary education policy, planning and practice
- Use institutional research to support management and leadership activities
- Analyse trends and making projections for planning purposes in areas such as student demand, supply of staff, resource requirements and information needs.

**BENEFITS**

**Enhanced knowledge of institutional research applications in higher education management**

If you are in higher education management you can use this subject to enhance your knowledge of methods of institutional research and their application to functions such as strategic planning, enrolment management, program evaluation and resource utilisation.

**Expanding your knowledge and expertise on higher education**

If you are currently studying for another degree, you can use this subject to tap into areas outside your field of study or degree so you can pursue a specific interest.

**Getting a taster of our postgraduate courses**

If you are considering further study in our Masters or Graduate Certificate course, you can explore your options by doing this subject first before leaping into the full degree.

**TEACHING DATES AND CONTACT HOURS**

This subject is taught: 26 September – 25 November 2016.

Contact hours: 23.5

These include four compulsory discussion board tasks and attendance at three webinars that are held at set times. Outside of these times students are expected to organise their own study schedule.

Recommended total number of study hours: 120

**DELIVERY MODES**

This subject is delivered entirely online. Participants can choose to undertake either the non-assessed or assessed mode.

**Non-assessed mode**

Participants undertake and finish the compulsory components only, which is made up of four discussion board tasks and three webinars held at set times.

**Assessed mode**

Participants first undertake and finish the compulsory components, i.e. the four discussion board tasks and three webinars held at set times, and must then submit a 3000-word essay at the end of the subject.

Students who successfully complete this mode gain 12.5 credit points, which be credited towards one of our Masters or Graduate Certificate program. Please contact us if you would like more information about how this articulation process works.
FACILITATORS

Professor Hamish Coates
Professor of Higher Education, Melbourne Centre for the Study of Higher Education.

Professor Hamish Coates contributes to the field of higher education through research, leadership and development. Over 15 years he has worked across 40 countries, authored over 200 publications, and led around 50 influential projects that have shaped scholarship, policy and practice. He has given around 200 keynotes and is sought internationally as a speaker.

Hamish was Founding Director of Higher Education Research at the Australian Council for Educational Research (ACER) from 2006 to 2013. Between 2010 and 2013 Hamish was a Program Director at the LH Martin Institute for Tertiary Leadership and Management. He joined ACER from Graduate Careers Australia (GCA). Prior to this he worked at the University of Melbourne’s Assessment Research Centre (ARC).

Professor Vic Borden
Professor of Educational Leadership and Policy Studies, Indiana University Bloomington (US).

Vic is currently a senior advisor to the Executive Vice President for University Regional Affairs, Planning, and Policy. Vic has served in senior institutional research positions at Indiana University, Purdue University and George Mason University, after starting his institutional research career as a research analyst at the University of Massachusetts in 1984. Vic is an active contributor to several professional associations, most notably, the Association for Institutional Research, of which he is a Past President.

HOW TO APPLY

Please apply online by going to the subject page on the LH Martin Institute website (lhmartininstitute.edu.au) and clicking ‘Apply’.

The documents you will be required to provide include:

- Copies of testamurs and transcripts of all degrees listed in the application
- A letter of support from your employer
- A personal statement as to why you are applying and what you wish to get out of the program
- Your CV
- Documentation showing how you have met the English language proficiency standards if you have English as a second language or the language of instruction of previous degrees was other than English.

REGISTRATION AND MORE INFORMATION

More information about this subject, and all other Single Subjects, are available on our website: lhmartininstitute.edu.au/professional-development-programs/single-subjects.

For further queries, please contact:
Dina Uzhegova
E: dina.uzhegova@unimelb.edu.au
T: +61 3 8344 3087

FEES

Non-assessed mode: A$ 2,910
Assessed mode: A$ 3,880.25

Fees include course materials but do not include text books (if used in the subject).

Fees are correct at time of print. Please check our website or the subject’s listed contact person to confirm prior to applying.
ABOUT THE LH MARTIN INSTITUTE

The LH Martin Institute for Tertiary Education Leadership and Management was established in 2007 with the vision to create a nationally and internationally recognised hub of teaching and research on tertiary education leadership and management. Our mission is to develop more effective governance as well as leadership and management capacity in tertiary sector institutions so that they may fulfill their missions more successfully. We do this by providing an integrated set of research, programs, events and projects tailored to the needs of the sector’s academic and professional leaders. The LH Martin Institute is based at the Melbourne Centre for the Study of Higher Education.

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ABOUT THE MELBOURNE CENTRE FOR THE STUDY OF HIGHER EDUCATION

The Melbourne Centre for the Study of Higher Education, or Melbourne CSHE, conducts research and development in the fields of higher education teaching and learning, research, engagement and leadership and management. We aim to deliver quality and innovation in each of these fields through our signature research themes, distinctive projects, practical professional development programs and special events. The Centre is part of The University of Melbourne.

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