

LH Martin Institute

For Tertiary Education Leadership and Management

## **Leading the University** Masterclass

## **Understanding Canberra** Program Guide



# Overview

This Masterclass will provide an opportunity to learn about the workings of government; the development of policy and decisions that affect higher education; and how senior university leaders can both interact with government and influence policy and decision-making.

## FEATURES

### Learning from those in the field

Participants will interact with a range of senior government officials and university leaders and representatives during the program to gain first hand understanding of the processes of government and its most senior decision-makers.

### Exposure to key government departments

Participants will be exposed to several departments whose policy affect universities, including Treasury and Finance, Innovation and Industry and Health. Among other things, representatives will provide participants with insights on the complexities of the budget process.

### Department of Education and Training Roundtable

A day hosted by the Department of Education and Training getting to know the main players in the Department and addressing current policy issues.

### Chatham House Rule

To ensure that the experience is directly relevant for participants, Chatham House conditions will be applied to allow for open and confidential discussions with the speakers.

## LEARNING OUTCOMES

Upon completion, participants will be able to:

- Better understand how government works
- Be able to identify the key factors and players that influence and contribute to policy development and decision making
- Improve their ability in influencing government and policy decisions
- Enhance their institution's capacity in government relations.

## SUITABLE FOR

Senior university executives in roles such as or equivalent to:

- Deputy Vice-Chancellor
- Pro Vice-Chancellor
- Dean
- Vice-Principal
- Chief Operating Officer.

## DAYS AND DATES

Monday 17 October – Friday 21 October

## VENUE

**Clifton Suites on Northbourne**  
100 Northbourne Ave  
Canberra, ACT 2601

## FEE

AU\$6,000 excluding GST

This fee includes all program materials and excursions, meals, and up to six nights' accommodation. Travel to and from Canberra and related insurances are not included.

## REGISTRATION AND MORE INFORMATION

The information in this brochure is current at time of print. Please refer to our website for a more up-to-date listing of this program.

To register, please go to our website [lhmartinstitute.edu.au](http://lhmartinstitute.edu.au)

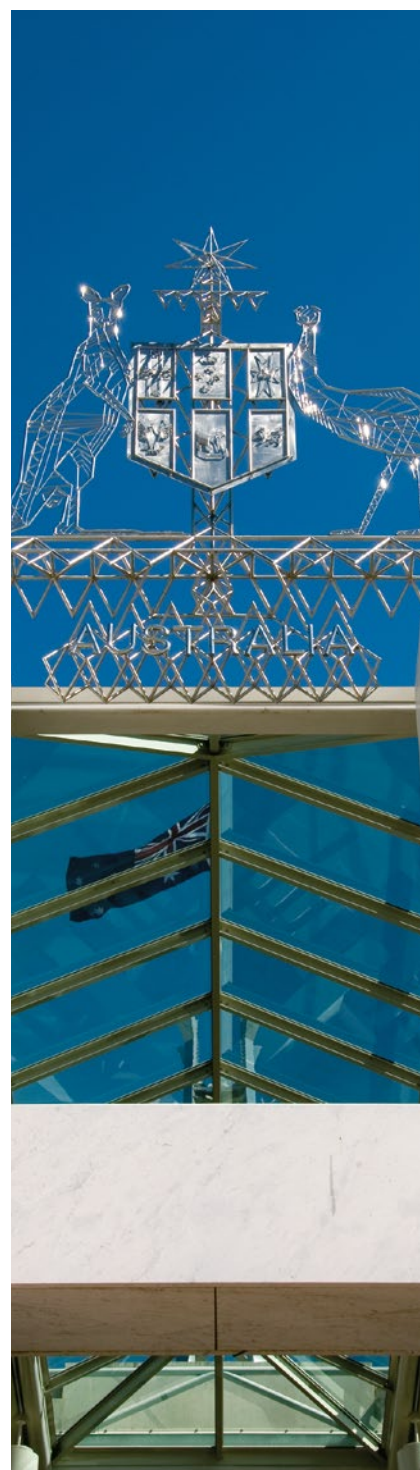
## CONTACT PERSON

For further queries about this masterclass, please contact:

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University of Melbourne

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**E:** [hendicott.m@unimelb.edu.au](mailto:hendicott.m@unimelb.edu.au)



# Presenters

This masterclass will be facilitated by university leaders and executives as well as practitioners in the sector. Those listed below are provisional and subject to confirmation. Please refer to our website for the most up-to-date list of presenters.

- **Ms Lisa Paul AO PSM** Recently retired Secretary, Department of Education and Training
- **Mr David Hazlehurst** Acting Deputy Secretary, Department of Industry, Innovation and Science
- **Mr Robert Griew** Principal, Nous Group. Formerly Associate Secretary, Department of Education and Training
- **Professor Sandra Harding** Vice Chancellor and President, James Cook University
- **Ms Lin Martin** Commissioner TEQSA
- **Dr Simon Eassom** Global Manager of Education Solutions, IBM Smarter Cities
- **Ms Jane Urquhart** Head of Division Science and Commercialisation Policy Department of Industry, Innovation and Science
- **Mr Mark Warburton** Public Policy Research and Consultancy Services, formerly Commonwealth Department of Education
- **Dr James Hart** Group Manager, Higher Education Group, Australian Government Department of Education and Training
- **Mr Darren Brown** Senior Adviser on Higher Education to the Federal Minister for Education
- **Ms Vicki Thomson** Chief Executive Officer, Go8
- **Ms Belinda Robinson** Chief Executive Officer, Universities Australia
- **Mr Michael Gallagher** Former Executive Director, Go8 and Honorary Senior Fellow, LH Martin Institute
- **Ms Jane Halton AO PSM** Secretary, Department of Finance
- **Professor Ian Chubb AC** Former Chief Scientist of Australia and Vice-Chancellor of the Australian National University
- **Professor Steve Schwartz AM** Chair, Australian Curriculum, Assessment and Reporting Authority, and former Vice-Chancellor, Macquarie University

- **Hon Dr Andrew Leigh MP** Former Professor of Economics, Australian National University
- **Ms Julie Hare** Higher Education Editor, The Australian
- **Mr Tim Dodd** Higher Education Editor, The Australian Financial Review

## FACILITATORS

### **Professor Vin Massaro** Honorary Professorial Fellow, LH Martin Institute



Professor Vin Massaro has worked in leadership, senior educational management and policy positions in universities and government, and as a consultant and adviser in Australia and internationally.

Vin has been Executive Dean of the School of International Development at Melbourne University Private, Chief Executive of the Royal Australasian College of Surgeons, inaugural Chief Executive of the Victorian State Board of Education, and Director of Administration and Registrar at Flinders University. He has held senior positions at Latrobe University, the Lincoln Institute of Health Sciences and the Australian Vice-Chancellors' Committee. He has also been a consultant on higher education to the OECD and an adviser to several governments.

Vin has an Honorary Fellowship of ATEM and has held several elected positions in the organisation, including as President, Vice-President and Victorian Branch President. He is a Fellow of the Australian Institute of Company Directors and of the Australian Institute of Management.

His research interests are in higher education policy and management, with particular emphasis on quality assurance and governance, and he has published widely on these topics. He was Founding Editor of the Journal of Higher Education Policy and Management, and continues as a member of the Journal's Editorial Board.

### **Professor Leo Goedegebuure** Director, LH Martin Institute



Director at the LH Martin Institute, Professor Leo Goedegebuure is active in the field of higher education policy research and management. Prior to his move to Australia in 2005 (University of New England, Centre for Higher Education Management and Policy), Leo was Executive Director of the Center for Higher Education Policy Studies (CHEPS), at the University of Twente, Netherlands, Europe's largest research centre in this field.

Leo's research interests are in the areas of governance and management, both at the systems and institutional level, system dynamics including large scale restructuring policies, university-industry relationships, and institutional mergers. Most of his work has a comparative focus, both within and outside of Europe, which has resulted in a strong international network. He is an auditor for the Hong Kong Quality Assurance Council and has been a member and rapporteur for the OECD tertiary education review of New Zealand. He has worked as an expert on governance and management in Central and Eastern Europe, the Russian Federation, Africa, South East Asia and South America on projects initiated by the European Commission, the World Bank and UNESCO.

Over his career, Leo has published extensively on higher education policy, mergers, quality assessment, evaluation research, differentiation, system dynamics, engineering education, institutional management and comparative research.

# Program schedule

DAY 1		Monday 17 October 2016
TIME	TOPIC	FACILITATOR/SPEAKER
9.00 am	<b>Welcome and Overview</b> Understanding the role of government, how policy is made and how it can be influenced.	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
9.15 am	<b>National and International Trends in Higher Education</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
10.30 am	<b>MORNING TEA</b>	
11.00 am	<b>The Broad Policy Challenges</b> How does government work? How do the central departments influence higher education policy? What are the major issues confronting government?	<b>Ms Lisa Paul AO PSM</b> Recently retired Secretary, Department of Education and Training
12.30 pm	<b>LUNCH</b>	
1.30 pm	<b>Developing policy and funding options for universities</b> How does the process work? Where are ideas generated? How are alternative views tested?	<b>Mr Robert Griew</b> Principal, Nous Group. Formerly Associate Secretary, Department of Education and Training
3.00 pm	<b>AFTERNOON TEA</b>	
3.30 pm	<b>Working with and Influencing Government</b>	<b>Prof Sandra Harding</b> Vice Chancellor and President, James Cook University
5.00 pm	<b>Reflections</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
DAY 2		Tuesday 18 October 2016
9.00 am	<b>Review of Day 1</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
9.15 am	<b>How do you lead and coordinate the federal bureaucracy?</b> How can universities influence government? What do they have to offer government?	<b>Mr David Hazlehurst</b> Acting Deputy Secretary, Department of Industry, Innovation & Science
10.45 am	<b>MORNING TEA</b>	
11.00	<b>Higher Education Regulation –</b> TEQSA and the new frameworks environment	<b>Ms Lin Martin</b> Commissioner, TEQSA
12.30 pm	<b>LUNCH</b>	
1.30 pm	<b>The challenges of disruptive change</b>	<b>Dr Simon Eassom</b> Global Manager of Education Solutions, IBM Smarter Cities
3.00 pm	<b>AFTERNOON TEA</b>	
3.30 pm	<b>Implementing the Innovation Agenda</b>	<b>Ms Jane Urquhart</b> Head of Division, Science & Commercialisation Policy, Department of Industry, Innovation & Science
5.00 pm	<b>DRINKS</b>	
7.00 pm	<b>DINNER Influencing Government –</b> a view from the Learned Academies	<b>Prof Steve Schwartz AM</b> Chair, Australian Curriculum, Assessment and Reporting Authority, Former Vice-Chancellor, Macquarie University
DAY 3		Wednesday 19 October 2016
9.00 am	<b>Review of Day 2</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
9.15 am	<b>Higher Education funding mechanisms and system drivers</b>	<b>Mr Mark Warburton</b> Public Policy Research and Consultancy Services, formerly Commonwealth Department of Education

TIME	TOPIC	FACILITATOR/SPEAKER
10.45 am	<b>MORNING TEA</b> and travel to <b>Department of Education</b>	
11.30 pm	<b>Department of Education – Roundtable:</b> A day hosted by the Department of Education and Training getting to know the main players in the Department and addressing current policy issues.	<b>Senior Staff of the Department of Education and Training</b> <b>Coordinator: Dr James Hart</b> Group Manager, Higher Education Group Australian Government Department of Education and Training
12.30 pm	<b>LUNCH</b>	
1.30 pm	<b>Department of Education Roundtable</b> – continued	
3.00 pm	<b>AFTERNOON TEA</b>	
3.30 pm	<b>Department of Education Roundtable</b> – continued	
5.00pm	<b>DRINKS</b>	

#### DAY 4 Thursday 20 October 2016

9.00 am	<b>Review of Day 3</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
9.15 am	<b>Working with Ministers and Ministerial Advisers</b>	<b>Mr Darren Brown</b> Senior Adviser on Higher Education to the Federal Minister for Education
10.45 am	<b>MORNING TEA</b>	
11.00 am	<b>Influencing Policy:</b> How do the university lobby groups operate? How does the system avoid conflicting voices to prevent government cherry picking advice? Debate and lobbying on deregulation policy as a case study	<b>Ms Vicki Thomson</b> Chief Executive Officer, Go8 <b>Ms Belinda Robinson</b> Chief Executive, Universities Australia
12.30	<b>LUNCH</b>	
1.30 pm	<b>Influencing Government</b> – a case study using budget submissions and the debate and lobbying on deregulation policy	<b>Mr Michael Gallagher</b> Former Executive Director of the Go8 and Head of the Higher Education Division of the Department of Education
3.00 pm	<b>AFTERNOON TEA</b>	
3.30 pm	TBC	
5.00 pm	<b>Setting government budget priorities:</b> Where do universities fit?	<b>Ms Jane Halton AO PSM,</b> Secretary, Department of Finance
7.00 pm	<b>DINNER</b>	<b>Prof Ian Chubb AC</b> Former Chief Scientist and Vice-Chancellor of the Australian National University

#### DAY 5 Friday 21 October 2016

9.00 am	<b>Review of Day 4</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
9.15 am	<b>The View from Parliament:</b> How much is higher education in the thoughts of politicians and how should we talk to them?	<b>Dr Andrew Leigh MP</b> Formerly Professor of Economics, Australian National University
10.30 am	<b>MORNING TEA</b>	
10.45 am	<b>The View from the Media:</b> How good are universities at lobbying and influencing government?	<b>Ms Julie Hare</b> Higher Education Editor, The Australian <b>Mr Tim Dodd</b> Higher Education Editor, The Australian Financial Review
12.15 pm	<b>Review of Program</b>	<b>Prof Vin Massaro</b> <b>Prof Leo Goedegebuure</b>
1.00 pm	<b>Close</b>	

## ABOUT THE LH MARTIN INSTITUTE

The LH Martin Institute for Tertiary Education Leadership and Management was established in 2007 with the vision to create a nationally and internationally recognised hub of teaching and research on tertiary education leadership and management. Our mission is to develop more effective governance as well as leadership and management

capacity in tertiary sector institutions so that they may fulfill their missions more successfully. We do this by providing an integrated set of research, programs, events and projects tailored to the needs of the sector's academic and professional leaders. The LH Martin Institute is based at the Melbourne Centre for the Study of Higher Education.

**LH Martin Institute**

For Tertiary Education Leadership and Management

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### LinkedIn

Join the LH Martin Institute for Tertiary Education Leadership and Management discussion group.

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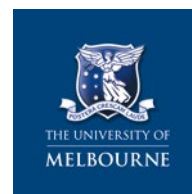
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## ABOUT THE MELBOURNE CENTRE FOR THE STUDY OF HIGHER EDUCATION

The Melbourne Centre for the Study of Higher Education, or Melbourne CSHE, conducts research and development in the fields of higher education teaching and learning, research, engagement and leadership and management.

We aim to deliver quality and innovation in each of these fields through our signature research themes, distinctive projects, practical professional development programs and special events. The Centre is part of The University of Melbourne.



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