

MANAGING INTERNATIONAL TERTIARY EDUCATION 2017

Single subject study



SUBJECT OVERVIEW

This online subject provides an overview of the key conceptual ideas as well as the diverse manifestations of internationalisation globally and in Australia. It also looks at the internationalisation strategies and practices of tertiary institutions.

The unit will provide participants with knowledge and insights in areas such as:

- Concepts, frameworks, motivations and manifestations of internationalisation in tertiary education;
- National agendas, strategies and policies;
- Internationalisation of Australian tertiary institutions in practice;
- Internationalisation strategy and business associated skills;
- Leading, managing and sustaining internationalisation.

— Learning outcomes

Upon completion, students will have new insights into the leadership and management of internationalisation across the education research and service missions of tertiary institutions both within their own institution and beyond. Students should be able to:

- Use data and other core resources to develop and implement an internationalisation strategy and plan;
- Effectively interact with and influence diverse functional units within tertiary institutions to successfully deliver a variety of internationalisation projects;

- Use insights gained to improve communication, leadership and management capabilities to enable you to understand and participate in driving internationalisation in tertiary education institutions;
- Manage a team with multiple internationalisation roles and responsibilities;
- Communicate with people who work in different cultures and contexts;
- Investigate policy and strategy problems, and generate options to resolve them;
- Assess the risks and benefits of different solutions to management problems.

— Benefits

- If you are currently in the international education field, or if you are in an associated area, this subject can develop your professional knowledge and skills by applying up-to-date research, academic and professional expertise in international education.
- If you are currently studying for another degree, you can use this subject to tap into areas outside your field of study or degree so you can pursue a specific interest.

- If you are considering further study in our Masters or Graduate Certificate program, you can explore your options by doing this subject first before leaping into the full degree.

— Facilitator



Mr Dennis Murray is the former Executive Director of the International Education Association of Australia (IEAA) and is currently Director of IDEON International Higher Education. He has been involved in international education for more than 25 years and has held senior and executive management positions in international education in a number of Australian universities.

Dennis has extensive consulting experience in international education and has researched and published widely in international education, as well as in strategy and policy in higher education more generally.



SUBJECT DETAILS

— Teaching dates and contact hours

Teaching dates:

11 May - 2 July 2017

The total number of contact hours over this period is 23.5. These include four compulsory discussion board tasks and attendance at four webinars.

Outside of these times students are expected to organise their own study schedule; the recommended total number of study hours for this subject is 120.

— Delivery modes

This subject is delivered entirely online. Students can choose to undertake either the non-assessed or assessed mode.

Non-assessed mode

Students undertake and finish the compulsory components only, made up of discussion board tasks and webinars.

Assessed mode

Students first undertake and finish the compulsory components, i.e. the

discussion board tasks and webinars held at set times. They must then submit a 3000-word essay at the end of the subject.

Students who successfully complete this mode gain 12.5 credit points, which may be credited towards one of our Masters or Graduate Certificate program. Please contact us if you would like more information about how this articulation process works.

— Fees

Non-assessed mode: A\$3,200

Assessed mode: A\$3,992

Fees include course materials but does not include text books (if applicable).

— How to apply

The documents you will be required to provide:

- Copies of testamurs and transcripts of all degrees listed in the application
- Your CV

- Documentation showing how you have met the English language proficiency standards if you have English as a second language or the language of instruction of previous degrees was other than English.

Note: limit of 1.5 MB per document

— More information and contact person

Find out more about this subject or request an information pack by contacting:

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ABOUT THE LH MARTIN INSTITUTE

The LH Martin Institute for Tertiary Education Leadership and Management was established in 2007 with the vision to create a nationally and internationally recognised hub of teaching and research on tertiary education leadership and management. Our mission is to develop more effective governance as well as leadership and management

capacity in tertiary sector institutions so that they may fulfill their missions more successfully. We do this by providing an integrated set of research, programs, events and projects tailored to the needs of the sector's academic and professional leaders. The LH Martin Institute is based at the Melbourne Centre for the Study of Higher Education.

— Find out more

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ABOUT THE MELBOURNE CENTRE FOR THE STUDY OF HIGHER EDUCATION

The Melbourne Centre for the Study of Higher Education, or Melbourne CSHE, conducts research and development in the fields of higher education teaching and learning, research, engagement and leadership and management.

We aim to deliver quality and innovation in each of these fields through our signature research themes, distinctive projects, practical professional development programs and special events. The Centre is part of The University of Melbourne.

— Find out more

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