A program exploring policy issues, leadership challenges and opportunities in tertiary education for those responsible for the implementation of their institution’s corporate strategy.

www.lhmi.edu.au
Program overview

The Tertiary Education Leadership series provides the opportunity to examine the significant policy issues, change implementation strategies and the leadership challenges and opportunities faced by academic and administrative leaders in the implementation of their institution’s corporate strategy.

Program content

Workshop 1: Leadership and the National Policy Context for Tertiary Education

26 – 27 May, Canberra, followed by a 2-hour webinar on 16 June.

Based in the national capital, this workshop centres on a collective consideration of the wider policy setting that influences our individual and organisational lives as leaders and managers. We focus on tertiary education leadership in the context of national and international policy regimes and will hear from colleagues in very senior policy roles in both the Australian Government and the tertiary education sector. Benefitting from these presentations, we will develop a sense of the national setting in which work in our own organisations plays out.

Workshop 2: Leadership and the Organisation

3 – 4 July, Melbourne, followed by a 2-hour webinar on 28 July.

This workshop focuses on questions about leadership and our organisations. Emphasis is placed upon considering the skills that we require and deploy in the day-to-day balance between ‘steering and rowing’ that is typical of middle management. In this regard, we will interrogate three key challenges: working in environments of constant change; human and fiscal resources; and fostering leadership teams.

Workshop 3: Leadership and Ourselves

14 – 15 August, Brisbane.

In this workshop on leadership and management in tertiary education, the focus is upon ourselves. Participants will deliberate on the range of capacities and capabilities that are considered important in leadership and management roles in the sector and listen to tertiary education leaders on how they have been tested and grown through their experiences. Time will be given to deliberation on those presentations as they relate to our own understandings of leading.

Who should attend?

Heads of School, Heads of Department and General Managers and portfolio managers (such as Marketing, Finance, HR) with the responsibility for leading change and implementing corporate strategy.

Delivery mode

Three standalone 2-day workshops and two follow-up webinars for those completing more than one workshop. Participants can choose to register for individual workshops or for the full series.

Participants will work alongside academic and administrative peers from a wide range of academic departments and corporate administrative areas within the tertiary education sector.

Fee

AUD $1,980 incl. GST per workshop.

AUD $5,500 incl. GST for all workshops when registering for the full series.

Features of the program

The program is based on balancing deductive and inductive approaches to learning – learning from generalities and theory and from particularities and practice. Emphasis is placed on asking powerful questions of ourselves, each other, the literature, and our guest presenters, and on thoughtfully responding to that which is offered to us. In this program, such opportunities for reflection are offered in:

- presentations by guests with high levels of expertise in tertiary education, whose offerings focus on key issues of wide significance;
- case studies drawing largely from past and present participants’ own experiences and knowledge-bases;
- discussions about methods of approach to leadership and management; and
- harvests or summary periods in which our collective learnings and insights are shared.
### Learning outcomes

Throughout the program, participants will gain an understanding of:

- national and international trends and policy issues in tertiary education;
- policy issues and approaches to change implementation;
- leadership challenges and opportunities in executing organisational corporate strategies;
- how to foster constructive change in their conduct, management and leadership styles, and engagements in the workplace;
- how to synthesise and evaluate knowledge from various sources;
- how to use analytical, cognitive and affective/emotional skills appropriately;
- how to apply critical and creative thinking, with an aptitude for continued self-directed learning;
- the importance of connecting with industry, government and the community and their role within these engagements;
- their own personal strengths and limitations in leadership roles.

### Program facilitator

**Associate Professor Elaine Stratford** studies questions of international significance about the challenges facing islands and on how to better understand our lives as mobile, working in the borderlands between cultural and political geography. In over 140 works, including 44 refereed papers and 15 chapters, Elaine has written on creative responses to climate change among islanders, on sustainability and globalisation more broadly. Since the mid-2000s, Elaine has also been focused on understanding the diverse forms of leadership as they apply to the values and mission of higher education.

Elaine serves as an elected member of the University of Tasmania’s Academic Senate, and was Head of the School of Geography and Environmental Studies from 2005-2013. She is the Deputy Editor of the *Island Studies Journal* and on the Editorial Boards of the *Journal of Geography in Higher Education* and the journal *Urban Policy and Research*.

Elaine is a Fellow of the Institute of Australian Geographers and of the Royal Geographical Society/Institute of British Geographers and serves on the Boards of Directors of the Global Islands Network, the International Small Islands Studies Association, and the International Geographical Union’s Commission on Small Islands. She is a Corporate Member of the Planning Institute of Australia, and a Member of the Australian Institute of Company Directors.

### Speakers

**Professor Leo Goedegebuure**, Director, LH Martin Institute

**Mr Ian Marshman**, Senior Vice-Principal, University of Melbourne

**Mr Dean Mundey**, Associate Director, Strategic HR, University of Tasmania

**Mr Peter Noonan**, Director, Allen Consulting Group

**Professor Stephen Parker**, Vice-Chancellor and President, University of Canberra

**Mrs Dianne Paton**, Director (TAFE Services, Community Services and Health), TAFE NSW, North Coast Institute

**Ms Belinda Robinson**, Chief Executive, Universities Australia

**Dr Julie Rowlands**, Lecturer, School of Education, Deakin University

**Dr Geoff Sharrock**, Program Director, LH Martin Institute

**Ms Maria Spies**, Director, Educational Technology and eLearning, NAVITAS

**Mr John Swinton**, Associate Director, Organisational Development, Griffith University

**Professor Andrew Vann**, Vice-Chancellor and President, Charles Sturt University

More speakers to be announced. Please refer to our website for the latest line up of speakers.

### More information and registration

For the most up-to-date information regarding this program and to register, please go to our website: [www.lhmi.edu.au](http://www.lhmi.edu.au) or contact Anita Wong on +61 3 83440906 or waiyw@unimelb.edu.au

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**Testimonials from past participants**

"I participated in the Tertiary Education Leadership program because I needed to get a broader understanding of what was happening in the sector in order to determine whether what I was doing in my role was contemporary. I enjoyed working with the diverse group of people in the program, who were very generous with their thoughts and experiences, which allowed me to contemplate deeply on how those experiences, knowledge and skills could further develop me in my role. I now have a much broader understanding of the sector and am able to make decisions with far greater insight than I had previously."

David Toll, Executive Manager, Faculty of Creative Arts, University of Wollongong

"Elaine exceeds all the characteristics of an authentic leader from an Australian higher education institution. Her professional manner is engaging and she shows she cares 100% for participants."

"It caused a great level of querying of self, my team and my organisation. It provided a different perspective / challenge to my current opinions / thoughts."

"I have gained some valuable insights and appreciated the opportunity to reflect and consider my role, my institution and the sector. It’s been great to make connections with others in the field. Thanks!"

Elaine Stratford, Associate Professor, University of Tasmania
About the LH Martin Institute

The LH Martin Institute for Tertiary Education Leadership and Management was established in 2008 with the vision to create a nationally and internationally recognised centre of teaching and research excellence for the enhancement of tertiary education leadership and management.

Our mission is to develop more effective governance, leadership and management capacity in tertiary sector institutions, so that institutions may fulfil their missions more successfully.

We do this by providing an integrated set of programs, events and projects that are tailored to the particular needs of the sector’s academic and professional leaders.

For more information about our full range of programs, events and projects please visit the website, subscribe to our e-newsletter or contact us.

www.lhmi.edu.au

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