Executive Education Program 2010
Senior Strategic Leadership

An intensive residential leadership program set in the heart of the policy environment for tertiary leaders with significant line management and/or portfolio responsibilities. The program focuses on enhancing understanding of the current dynamic tertiary education policy environment to inform strategic leadership.
Overview

The Senior Strategic Leadership program is an intensive residential program that focuses on the challenge of establishing strategic direction and implementing strategic plans in the current dynamic tertiary education environment. It is designed for tertiary leaders with significant line management and/or portfolio responsibilities and those planning to move into such roles. Particular emphasis is placed on the opportunities and challenges posed by the current policy environment.

The program will draw on some of the most senior and dynamic leaders in the tertiary sector as well as political leaders, senior policy advisers and analysts. In past programs participants have had the opportunity to actively engage with presenters including Emeritus Professor John Hay, VC University of Queensland 1996-2008 and Professor Michael Gibbons, SPRU, Sussex University (as Mentors-in-residence); Professor Denise Bradley, author of the Review of Australian Higher Education; Professor Glyn Davis, VC University of Melbourne; Professor Sally Walker VC Deakin University; Emeritus Professor Bill Massy, Professor Emeritus of Education and Business Administration Stanford University; and Professor Sue Richardson, National Institute of Labour Studies, Flinders University.

Who should attend?

This program has been designed for academic and administrative leaders in roles such as Director, Dean, Executive Dean, Pro-Vice Chancellor, Registrar/Chief Operating Officer and other senior administrators.

Delivery mode

Delivered over 5 days in a residential setting in Canberra this program provides the opportunity to explore significant policy issues, strategic imperatives and approaches to leadership with high profile guest presenters, master classes, and problem-based learning.

Dates & Location

15–19 November 2010, Canberra

Program fee

$8,700 ($9,570 inc GST)

This fee includes: course materials, ongoing access to online resources, accommodation and meals for the duration of the program.

Program content

This program is designed to develop a sophisticated understanding of the tertiary education environment, drawing on outstanding leaders with extensive international leadership and policy experience. The program focuses on the challenge of exercising strategic leadership and implementing strategic plans.

Features

- **Guest speakers:** high profile and experienced leaders will share with the group their experiences of leadership.
- **Master classes:** provide tools, techniques and conceptual frameworks to aid understanding.
- **Leadership through drama:** we will be utilising interventions using professional actors to explore and ‘test’ leadership challenges: the scenarios chosen will be particularly focussed on the political dimensions and dynamics of leadership.
- **Problem-based learning:** small groups (3-5 people) who work together throughout the program to address individual leadership issues.
- **Case studies:** descriptions of leadership issues in Australian, New Zealand and UK tertiary education intended to illuminate how change can be brought about.
- **VLE:** the virtual learning environment is a facility to allow you to access materials for the program as well as share information with your cohort.

A detailed program can be found on our website www.lhmartininstitute.edu.au.

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This workshop was the most interesting, challenging and relevant program that I have participated in. The mix of effective facilitators and presenters, creative activities, and engagement with other attendees with their varied leadership experiences and goals, offered a great opportunity for me to rethink my role as an academic leader in a University environment. I have come away from the workshop with new and practical ideas and insights that I am confident will make me a more effective leader, as well as with some very useful strategies for tackling some immediate tasks as a result of focused case study discussions.

Jo Ward, Dean, School of Science, Curtin University of Technology (2009 Participant)
Learning outcomes

Participants can expect to:

- Develop a greater understanding of the challenges facing the global tertiary sector.
- Improve understanding of the tertiary education policy environment through engagement with political leaders, and senior policy advisers and analysts.
- Improve understanding of key imperatives for leadership and management in context.
- Enhance their understanding of and ability to exercise strategic leadership.
- Understand how to plan changes with appropriate sensitivity to organisational culture.
- Engage in problem-based learning with colleagues to address individual leadership challenges.
- Extend your range of useful leadership tools and techniques.
- Gain an effective network of relationships with peers on the program.

Applications

In applying for the program you will be asked to provide advice on the nature of the leadership challenges that you face or will face in the near future - the program will then be focused around these challenges to enable you to directly apply your learning and insights from this course to your workplace.

Application Deadline: 15 October 2010.

Further details and briefing materials will be provided to participants prior to the event.

Please note: In planning this program, the LH Martin Institute will endeavour to provide those attending with as wide an experience base of participants as possible whilst maintaining a group size that is not impersonal (typically about 20). Whilst we will endeavour to place you on the program of your choice, we reserve the right to serve the greater benefit of the group by ensuring a mix of institutional backgrounds, gender and roles.

Course leaders

Professor Sharon Bell

Senior Programs Developer, LH Martin Institute

Professor Sharon Bell’s entire academic career has been in senior leadership positions. Having completed a PhD in Anthropology at the University of Sydney and worked as an ethnographic filmmaker she entered the tertiary education sector as Head of the Fulltime Program and Head of Studies at the Australian Film, Television and Radio School (1990–1994).

From there she went onto the University of Wollongong as Dean of the Faculty of Creative Arts (1994–2001) and Dean of the Faculty of Arts (2001–2003). Sharon assumed the role of Pro-Vice Chancellor (Equity and Community Partnerships) at Griffith University in 2003 where she was also responsible, as Provost, for the University’s Logan Campus. She became Deputy Vice Chancellor at the University of Canberra in 2006.

Professor Margaret Seares, AO

PhD (UWA); MA (UWA), FAICD

Margaret Seares holds a PhD from UWA in Music, her field of specialty being the keyboard music of the 18th century. From 1991-1995 she was Head of the School of Music, and Deputy Chair of the Academic Board at UWA.

In 1995 she accepted a two-year secondment to the position of CEO with the West Australian Department for the Arts (now the Ministry for Culture & the Arts). And in 1997 she was appointed to a 4-year term as Chair of the Australia Council.

She has been a member of a wide range of Boards and Councils in the government, not-for-profit, and arts sectors and is currently a board member of the West Australian Symphony Orchestra, a Councilor with the WA Chamber of Commerce & Industry and with Scotch College WA, a member of the Australian Research Council’s advisory council, and a member of the board of the Council for the Humanities Arts & Social Sciences, and retired from her role as Senior Deputy Vice-Chancellor at the University of Western Australia in December 2008.

In 2003 Professor Seares was awarded the Officer of the Order of Australia in recognition of her work for the arts and education.
About the LH Martin Institute

Tertiary education is a complex and rapidly changing environment in which to lead and manage. A strong understanding of its unique structure and complex policy environment is crucial to the success of your institution.

The LH Martin Institute for Higher Education Leadership and Management has been established to enhance tertiary education in Australia and New Zealand by providing a suite of programs and activities focused on institutional management and leadership within this sector. We are committed to developing the knowledge and skills of both current and aspiring leaders to ensure they meet their personal and organisational goals.

Our activities include postgraduate award programs, executive education programs, conferences, public seminars, research and consulting projects.

Executive Education Program 2010

The LH Martin Institute's Executive Education program provides relevant and practical professional development for leaders and managers working in higher education, VET and private institutions.

Our suite of executive education programs has been specifically designed to meet the leadership and management development needs of the next generation of leaders in higher education and VET institutions. In developing these programs the LH Martin Institute has collaborated with a range of local and international organisations to understand and address the professional development requirements specific to the tertiary sector.

The range of executive education programs currently offered by the LH Martin Institute includes:

- The Leadership Programs
- The Executive Seminar Series
- Specialist Short Courses

Further Information

Detailed information regarding the full range of LH Martin Institute programs is available on the Institute website: www.lhmartininstitute.edu.au

The Institute, in response to the needs of the sector, is continually developing and conducting new programs, research and other collaborative projects. To be kept informed we encourage you to subscribe online to receive the latest information via the Institute's monthly digital newsletter.

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