This conference brings together stakeholders from across the tertiary sector to discuss how Australia can assure and enhance students’ engagement to boost quality, growth and productivity. Jointly hosted by ACER and the LH Martin Institute.

www.lhmi.edu.au        www.acer.edu.au
Overview

Engaging people in tertiary education has never been more vital for Australia. With new regulatory and competitive contexts emerging here and around the world, there is an urgent need to be efficient, to grow and to improve. The 2012 National Student Engagement Conference brings together stakeholders from across the sector to discuss how Australian tertiary education can assure and enhance students’ engagement in effective educational practices to boost quality and productivity.

Amongst other things, this conference will cover policies which best advance quality in tertiary education, how to measure and manage academic risk, how academics can use technology to foster innovative engagements, aspects of the student experience that could be publicly reported, and how student engagement drives reform. Authoritative, imaginative and research-informed discussion of these issues is vital for leading and managing opportunities for educational success.

Dates and locations

**Workshops:** 29 October 2012

**Conference:** 30–31 October 2012

**Venue**
The Sebel & Citigate Albert Park
65 Queens Road
Melbourne VIC 3004

**Who should attend?**
This conference is for student engagement stakeholders, which includes professionals in a wide range of roles such as teachers, support personnel, service managers and leaders. They may work in a public and private tertiary education institution, a government agency, or a representative body.

**Conference benefits**
- Hear about the latest national and international policy and research on student engagement and experience
- Learn strategies for managing larger and more diverse student cohorts
- Discuss insights and findings from major national data collections and review benchmarking opportunities
- Build professional capacity and networks in new and emerging core fields of higher education
Speakers

**Day 1**
- Alan Robson, Chair, University of Western Australia
- Sally Kift, James Cook University
- Richard James, University of Melbourne
- David de Carvalho, Department of Industry, Innovation, Science, Research and Tertiary Education (DIISRTE)
- Vicki Thomson, Australian Technology Network of Universities
- Cono King, Innovative Research Universities
- Caroline Perkins, Regional Universities Network
- Nadine Zacharias, Deakin University
- Denise Kirkpatrick, University of Adelaide
- Andrew Smith, Swinburne College
- George Brown, Think Group
- Hamish Coates, ACER & LH Martin Institute

**Day 2**
- Leo Goedegebuure, Chair, University of Melbourne
- Kerri-Lee Krause, University of Western Sydney
- Ian Hawke, Tertiary Education Quality and Standards Agency (TEQSA)
- Christine Asmar, University of Melbourne
- Susan Page, Macquarie University
- Donherra Walmsley, National Union of Student
- Aleem Nizari, Council of International Students Australia
- Ly Tran, RMIT University
- Martin Hanlon, University of Technology, Sydney
- Birgit Lohmann, University of the Sunshine Coast
- Anne Jones, Victoria University
- Jeannie Rea, National Tertiary Education Union

Correct as at 6 August 2012. Please refer to the LH Martin Institute and ACER websites for the most up-to-date list of speakers.

General program

<table>
<thead>
<tr>
<th>DAY</th>
<th>DATE</th>
<th>TIMES</th>
<th>ACTIVITY</th>
</tr>
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<tbody>
<tr>
<td>Monday</td>
<td>29 October</td>
<td>9:00am – 1:00pm</td>
<td>Workshops A &amp; C</td>
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<tr>
<td></td>
<td></td>
<td>9:00am – 3:45pm</td>
<td>Workshop B</td>
</tr>
<tr>
<td>Tuesday</td>
<td>30 October</td>
<td>8:30am - 5:00pm</td>
<td>Conference day 1</td>
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<tr>
<td></td>
<td></td>
<td>5:00am - 7:00pm</td>
<td>Cocktail reception</td>
</tr>
<tr>
<td>Wednesday</td>
<td>31 October</td>
<td>8:30am - 5:00pm</td>
<td>Conference final day</td>
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Detailed conference program available from the LH Martin Institute and ACER websites.

Workshops

**Workshop A**

*e-Engagement: Using technology to engage students as higher education is transformed by eLearning*

Monday 29 October 2012 9:00am – 1:00pm

Facilitators: Richard James, Pro Vice-Chancellor (Participation and Engagement) and Director, Centre for the Study of Higher Education, University of Melbourne, and Gregor Kennedy, Director of eLearning, University of Melbourne.

**Workshop B**

*Using Student Voice data for change*

Monday 29 October 2012 9:00am – 3:45pm

Facilitators: Sid Nair, Centre for the Advancement of Teaching and Learning, University of Western Australia, Beatrice Tucker, Evaluation Manager, Curtin University of Technology, and Mahsood Shah, Principal Advisor Academic Strategy, Planning and Quality, RMIT University.

**Workshop C**

*Engaging staff to increase student engagement*

Monday 29 October 2012 9:00am – 1:00pm

Facilitator: Alex Radloff, Higher Education Consultant.

For full details about workshops please refer to the LH Martin Institute and ACER websites.

Prices

<table>
<thead>
<tr>
<th>EVENT</th>
<th>$ INC GST</th>
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<tr>
<td>Workshop A (Monday)</td>
<td>589</td>
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<tr>
<td>Workshop B (Monday)</td>
<td>1073</td>
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<tr>
<td>Workshop C (Monday)</td>
<td>589</td>
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<tr>
<td>Conference (Tuesday &amp; Wednesday)</td>
<td>2173</td>
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</tbody>
</table>

Fees include coffee/tea and meals during the program and a cocktail reception on Tuesday 30 October.

Registration

Online: www.acer.edu.au/highereducation/courses-and-conferences

Telephone: +61 3 9277 5485

Email: highereducation@acer.edu.au

Mail: 2012 National Student Engagement Conference
Australian Council for Educational Research
Private Bag 55
Camberwell, Victoria 3124
Australia

Changes and cancellations

ACER and LH Martin Institute reserve the right to alter the program without notice and are not responsible for any loss or damage or costs incurred as a result of substitution, alteration, postponement or cancellation of any event.

Should you be unable to attend, a substitute delegate is welcome at no extra charge. No cancellations can be refunded.

More information

For further enquiries regarding this conference please contact Patricia Freeman at +61 3 9277 5485 or e-mail patricia.freeman@acer.edu.au
The LH Martin Institute was established, with the support of the Australian Government, to help leaders, professionals and academics gain an understanding of the rapidly changing tertiary education sector and translate that knowledge into effective management strategies for their institution. In other words, we aim to improve management and leadership in the tertiary education sector by assisting its current and aspiring leaders in fulfilling their missions. We do this by providing an integrated set of programs, events and research projects that are tailored to the particular needs of the sector.

For more information about our full range of programs, events and projects please visit the website or contact us.

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The Australian Council for Educational Research (ACER) aims to create and promote research-based knowledge, products and services that can be used to improve learning across the life span. It is a leading, full-service, independent, not-for-profit organisation with a proven track record and a global reputation for excellence.

Drawing on extensive expertise and global networks, the higher education team works with leaders, policymakers, teachers and learners on a wide range of higher education research and assessment services. Expertise covers policy research, selection testing, student engagement, performance measurement, program benchmarking, outcomes assessment and graduate destinations.

Advanced capabilities include project design and management, consultation and facilitation, research review, sample design, instrument development, data collection, and psychometric and statistical analysis.

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