Conversations with Frans van Vught: Quality, Standards & Multi-dimensional Rankings

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Who should attend?
This seminar is designed for senior executives including Pro-Vice Chancellors, Deputy Vice-Chancellors, Chief Financial Officers, Deans, Head of Schools and Executive Directors.

Delivery mode
A highly interactive one day seminar.

Dates & location
9 March 2010, Melbourne
11 March 2010, Auckland

Program overview

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Program Fee
AU$1,090 (AU$1,199 inc GST)
Fee includes all materials, lunch and refreshments.

Program content
Among the specific topics to be considered are:
- Why tertiary education institutions need to be much more explicit to prospective students and employers about the quality of their programs and educational experience offered;
- Why standards are inevitable, and why we cannot use standards in the traditional conceptualisation of threshold quality;
- Why rankings are here to stay and why they need to be improved;
- How one may go about institutional classification schemes in order to compare apples with apples and oranges with oranges;
- How a multi-dimensional ranking system can be constructed and implemented;
- How Australia and New Zealand may benefit from the experiences gained in Europe so far.

Registration
To register for this program please return the enclosed registration form or for more information please visit our website www.lhmartinstitute.edu.au. As places are limited early registration is encouraged.
Seminar leader

Prof. Dr. Frans van Vught

After finishing an 8 year term as President and Rector Magnificus of the Twente University of Technology in the Netherlands in 2005, Frans van Vught, as an independent higher education expert, combines a number of European and international functions.

In the European context he is a member of the Group of Social Policy Advisors of the president of the European Commission, chairman of the board of the European Center for Strategic Management of Universities (ESMU), and president of the Netherlands’ House for Education and Research (Nether). Internationally he is a member of the University Grants Committee (UGC) of Hong Kong and a member of the board of the LH Martin Institute for Higher Education Leadership and Management in Melbourne, Australia. Until very recently he was a member of the board of the European University Association (EUA) and of the German “Akkreditierungsrat”.

Frans was the founding and first director of the Center for Higher Education Policy Studies (CHEPS). Over the period 1984 - 1996 he developed this center into one of the largest higher education research centers in the world and became an internationally well-known higher education policy and management expert.

In the Netherlands Van Vught has held a number of top-level executive and advisory positions. Until very recently he was a member of the national Innovation Platform of the Netherlands (chaired by the prime-minister) and of the national Social-Economic Council. He has also served as a member of the national Education Council, president of the board of the International Institute on Aerospace Survey and Earth Sciences, chairman of the national Foundation for the Advancement of Science and Technology.

Van Vught has published 30 books and over 250 articles, primarily on higher education and research policy, innovation policy and higher education management. He currently leads several major international research projects, of which the two funded by the European Commission are the most relevant to the “conversations”. The first is on the design of a classification instrument to create more transparency about the diversity of the European higher education and research areas, and the second on the development of a new, multidimensional global ranking tool for higher education and research. In these two projects he has designed, implements and coordinates a comprehensive stakeholders consultation process involving higher education institutions, students, business and industry and policy-makers at various levels.

Three recent publications:

The EU Innovation Agenda: Challenges for European Higher Education and Research, Higher Education Management and Policy, Volume 21/2, 2009


About the LH Martin Institute

Tertiary education is a complex and rapidly changing environment in which to lead and manage. A strong understanding of its unique structure and complex policy environment is crucial to the success of your institution.

The LH Martin Institute for Higher Education Leadership and Management has been established to enhance tertiary education in Australia and New Zealand by providing a suite of programs and activities focused on institutional management and leadership within this sector. We are committed to developing the knowledge and skills of both current and aspiring leaders to ensure they meet their personal and organisational goals.

Our activities include postgraduate award programs, executive education programs, conferences, public seminars, research and consulting projects.

Executive Education Program 2010

The LH Martin Institute’s Executive Education program provides relevant and practical professional development for leaders and managers working in higher education, VET and private institutions.

Our suite of executive education programs has been specifically designed to meet the leadership and management development needs of the next generation of leaders in higher education and VET institutions. In developing these programs the LH Martin Institute has collaborated with a range of local and international organisations to understand and address the professional development requirements specific to the tertiary sector.

The range of executive education programs currently offered by the LH Martin Institute includes:

- The Leadership Programs
- The Executive Seminar Series
- Specialist Short Courses

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Further Information

Detailed information regarding the full range of LH Martin Institute programs is available on the Institute website: www.lhmartininstitute.edu.au

The Institute, in response to the needs of the sector, is continually developing and conducting new programs, research and other collaborative projects. To be kept informed we encourage you to subscribe online to receive the latest information via the Institute’s monthly digital newsletter.