

Creating Effective Innovation Ecosystems

Steel City to Smart City: the Hunter Innovation Precinct

Part of a series of workshops on innovation ecosystems

12:30pm – 5:30pm, Wednesday, 4 October 2017
Woodward Conference Centre, University of Melbourne

12:30pm – 1:15pm	<i>Light lunch on arrival, registration and networking</i>
1:15 – 1:30pm	Welcome and introduction Professor Leo Goedegebuure , Director, LH Martin Institute
1:30pm – 2:30pm	Ms Susan Wilson , Chief Executive Officer, Regional Development Australia (RDA) Hunter <i>Case Study: Designing and implementing the Smart Specialisation Strategy for the Hunter Region</i>
2:30pm - 3:00pm	Mr Christopher Saunders , General Manager, Renew Newcastle Project <i>Case Study: Combining, art, culture and community to revitalise a ghost-town</i>
3:00pm -3:30pm	Ms Michelle Van de Mortel , Head of Student Services, TAFE NSW <i>Case Study: The Role of TAFENSW in the new Smart City</i>
3:30 – 3:45pm	<i>Short Break</i>
3:45pm – 4:45pm	Closing panel discussion Ms Susan Wilson , Chief Executive Officer, Regional Development Australia (RDA) Hunter Mr Christopher Saunders , General Manager, Renew Newcastle Project Ms Michelle Van de Mortel , Head of Student Services, TAFE NSW Chair: Professor Lars Coenen , City of Melbourne Chair of Resilient Cities
4:45pm – 5:30pm	<i>Networking reception</i>

Presenters



Professor Leo Goedegebuure, Director, LH Martin Institute

Director at the LH Martin Institute, Professor Leo Goedegebuure is active in the field of higher education policy research and management. Prior to his move to Australia in 2005 (University of New England, Centre for Higher Education Management and Policy), Leo was Executive Director of the Center for Higher Education Policy Studies (CHEPS), at the University of Twente, Netherlands, Europe's largest research centre in this field.

Leo's research interests are in the areas of governance and management, both at the systems and institutional level, system dynamics including large scale restructuring policies, university-industry relationships, and institutional mergers.

Most of his work has a comparative focus, both within and outside of Europe, which has resulted in a strong international network. He is an auditor for the Hong Kong Quality Assurance Council and has been a member and rapporteur for the OECD tertiary education review of New Zealand. He has worked as an expert on governance and management in Central and Eastern Europe, the Russian Federation, Africa, South East Asia and South America on projects initiated by the European Commission, the World Bank and UNESCO.

During the period 1997-1999, Leo spent a 3-year term in institutional administration as deputy to the Rector Magnificus at the University of Twente, the Netherlands, with primary responsibility for the teaching & learning portfolio. In this capacity he restructured the university's education programs. This experience not only furthered his overall management skills, it also equipped him with the project management skills to successfully direct complex institutional change processes.



Associate Professor Ruth Schubert, Associate Director, LH Martin Institute

Ruth joined the LH Martin Institute in April 2014. Prior to that, Ruth was Director, Business Transformation with TAFE SA, and was asked to take on the role at a critical mid-way point in the change process involving the three separate South Australian TAFE Institutes becoming one organisation under a statutory authority. Ruth has worked in the education sector for over 30 years with experience in private RTOs, TAFE, the schooling sector, and universities. As A/Managing Director at TAFE SA Regional, Ruth was instrumental in their winning the State and National Large Training Provider of the Year in 2011.

Ruth has been a Director of the Stand like Stone Foundation since 2004, and now serves as Deputy Chair of the foundation. Ruth is an inaugural member of the Governor's Leadership

Foundation, graduate member of the Australian Institute of Company Directors and was awarded a Premier's Award for Postgraduate Research into Lifelong Learning 2001.



Ms Susan Wilson, Chief Executive Officer, Regional Development Australia Hunter

Susan is an executive and non-executive leader with an international career across business, government and public/private sector R&D, who delivers economic impact through innovation, investment, industry and regional development.

Career highlights include the establishment and expanded role of Innovation & Science Australia; advisory and governance of the National Innovation & Science Agenda; leading NZ's \$10B Bioeconomy economic development portfolio with her largest trade & investment partner (Australia, at that time); and mentoring start-up to scale-up entrepreneurs through DIIS, CSIRO, Austrade & Slingshot programs/accelerators.

Supporting this is a 20 year international business and management consulting career in strategy, public affairs, BD, marketing and innovation spanning start-up to tier-1 MN companies across the biotech, pharma, medical technologies, public health and agrifood sectors.

Susan holds a Bachelor of Science (Biotechnology, Macquarie), MBA (Strategy & Marketing, Macquarie Graduate School of Management) and is a Member Graduate of the Australian Institute of Company Directors. Her areas of interest include innovation governance, cluster and workforce development, entrepreneurship and the digitisation of mature sectors.



Mr Christopher Saunders, General Manager, Renew Newcastle

Christopher Saunders has worked as a social change initiator for over 20 years.

He has been with Renew Newcastle for over five years enabling creative enterprises to flourish and bring life back to a desolate cityscape whilst at the same time informing urban development decision-making.

Christopher helped establish and worked for 15 years with national arts and social change organisation Big hART.

Christopher is an enabler with a “hands on” collaborative approach. He has helped deliver some extraordinary benefits for whole communities such as the restoration of the iconic Regal Cinema in Newcastle and a national voice for public housing tenants in the infamous Northcott Building in Sydney.

Christopher is an alumnus of Social Leadership Australia's Sydney Leadership program. He is the former chair of Tantrum Youth Arts in Newcastle and on the Faculty of Education and Arts Research Advisory Board at Newcastle University.

Elizabeth McGregor is currently a member of the TAFENSW Executive Group, providing leadership in particular for workforce and technology reforms.



Ms Elizabeth McGregor, LHMI Honorary Fellow, Regional General Manager for TAFE NSW's Northern Region

Elizabeth McGregor has specific responsibility for the North Coast Institute, where she is leading business transformation. Her Institute's transformation involves a fundamental re-design from a product to a customer value focus.

Consistent with Elizabeth's passion for management innovation as a source of competitive advantage in a fragmented marketplace, the new design builds on NCTAFE's strengths but creates a new suite of adaptive organisational capabilities and new, more agile operating models.

Elizabeth has provided advice to the VET sector at a national level through a range of bodies, including:

- National VET Equity Advisory Council
- Ministerial Advisory Council on Regional Australia
- National Foundation Skills Training Package Reference Group
- National Trade Cadetship Taskforce
- National Skills Ecosystems Taskforce

Under TAFENSW's Higher Education initiative, North Coast and Illawarra Institutes are jointly delivering the Graduate Diploma of Leadership (VET Sector).



Professor Lars Coenen, City of Melbourne Chair of Resilient Cities

Lars Coenen joined MSSl in January 2017 as the inaugural 'City of Melbourne Chair of Resilient Cities', an initiative between the City of Melbourne and University of Melbourne aimed at improving the city's resilience to sustainability challenges. Working closely with the city's chief resilience officer, Lars seeks to strengthen Melbourne's role as a leader in knowledge based urban resilience, leverage opportunities to attract research funding and provide a new model for

collaborative research.

Lars is an interdisciplinary scholar cross-cutting the fields of innovation studies, economic geography and science and technology studies. His research interests converge around the geography of innovation: Why is it that some regions and cities in the world stand out in their ability to foster and diffuse novelty? What explains this spatial concentration of innovation in an era of globalization? How can regions and cities improve their capacity to innovate? In particular he is interested in addressing this broad set of questions on innovations related to pressing societal challenges such as climate change.

His work has been published in leading international journals such as *Research Policy*, *Environment and Planning A* and *Economic Geography*. He is well-known for pioneering research on the geography of sustainability transitions. His paper 'Environmental Innovation and Sustainability Transitions in Regional Studies' has been awarded the 2013 best paper award in Regional Studies (co-authored with Bernhard Truffer). He has extensive experience in securing external funding and collaboration in national and international research projects financed by e.g. the JPU Urban Europe, European Framework 7 Program and Nordic Energy Research.