Executive Leadership and Management in International Education

This seminar series will assist the next generation of international education leaders to achieve the visionary, entrepreneurial, strategic and executive level management skills required to ensure our institutions’ and Australia’s continuing success in international education.

www.lhmartininstitute.edu.au
Overview

This seminar program has been developed jointly by the International Education Association of Australia (IEAA) and the LH Martin Institute to assist the next generation of international education leaders to achieve the visionary, entrepreneurial, strategic and executive level management skills required to ensure our institutions’ and Australia’s continuing success in international education.

During this four day seminar, (comprising of two intensive, two-day modules), participants will engage with leading practitioners and peers through a range of short presentations, case studies, facilitated interactive discussions, and interactive group work. Participants are expected to engage in preparatory work as well as intermediate work between the two modules.

This executive seminar is jointly developed with:

Who should attend

The program is designed for participants at the senior and middle levels of management in higher education and VET institutions with, or likely to undertake, a leadership role in international education within their organisation. It will be suitable for staff at the Director and Associate Director International levels as well as academic/teaching staff responsible for the planning, management and delivery of school/faculty-based international education programs.

Delivery mode

Two intensive, two-day seminars consisting of short presentations, case studies, facilitated interactive discussions between presenters and participants, and some interactive group work. Participants are expected to engage in some preparatory work as well as intermediate work between the two seminar sessions.

Dates and location

Module 1: 10–11 May 2010, Melbourne
Module 2: 26–27 August 2010, Adelaide

Program fee

$2750 ($2,970 inc GST) which includes both modules, course materials, and some meals.
Program content

Over the two modules the following topics will be covered:

– Leadership in tertiary education; key conceptualisations, practical lessons, how different is this for International Education?
– Marketing of International Education; how to position Australia and its institutions in an increasingly competitive environment; conceptual reflections and practice-based suggestions for effective strategies
– Politics of International Education; influencing public policy, relationship building with governments (state and federal)
– Financial management of International Education programs; budgeting, pricing and risk management

Tailored case studies are included in the program and will address:

– Transformational leadership: the art of bringing about and managing change
– The business of International Education
– Innovating International Education strategy

On the final afternoon of the program participants will have to present a project within the framework of the “ELMIE Challenge”. For this, syndicate group work will be undertaken during the two modules as well as in between modules. The projects will be assessed by a panel of experts. The winning group will be awarded the 2010 IEAA-LHMI Leadership Award for International Education.

Program facilitation

The program is facilitated by Leo Goedegebuure, Deputy Director, LH Martin Institute, and Dennis Murray, Executive Director, IEAA.

Confirmed presenters for the 2010 program include:

Hamish Coates
LH Martin Institute, & Principal Research Fellow, ACER
Stephen Connelly  Deputy Vice-Chancellor, Development and Engagement, Swinburne University
Dean Forbes  Deputy Vice-Chancellor (International), Flinders University
Jeannette Hacket  Vice-Chancellor, Curtin University of Technology
Leo Goedegebuure  LH Martin Institute
Rob Lawrence  Director, Prospect Research
Dennis Murray  Executive Director, IEAA
Geoff Scott  Pro Vice Chancellor (Quality) & Provost, University of Western Sydney

Please note: This list of presenters is correct at the time of printing, for the most up to date list of presenters please see our website.

For more detailed information including a program, please visit the website at www.lhmartinstitute.edu.au
About the LH Martin Institute

Tertiary education is a complex and rapidly changing environment in which to lead and manage. A strong understanding of its unique structure and complex policy environment is crucial to the success of your institution.

The LH Martin Institute for Higher Education Leadership and Management has been established to enhance tertiary education in Australia and New Zealand by providing a suite of programs and activities focused on institutional management and leadership within this sector. We are committed to developing the knowledge and skills of both current and aspiring leaders to ensure they meet their personal and organisational goals.

Our activities include postgraduate award programs, executive education programs, conferences, public seminars, research and consulting projects.

Executive Education Program 2010

The LH Martin Institute’s Executive Education program provides relevant and practical professional development for leaders and managers working in higher education, VET and private institutions.

Our suite of executive education programs has been specifically designed to meet the leadership and management development needs of the next generation of leaders in higher education and VET institutions. In developing these programs the LH Martin Institute has collaborated with a range of local and international organisations to understand and address the professional development requirements specific to the tertiary sector.

The range of executive education programs currently offered by the LH Martin Institute includes:

- The Leadership Programs
- The Executive Seminar Series
- Specialist Short Courses

Further Information

Detailed information regarding the full range of LH Martin Institute programs is available on the Institute website: www.lhmartininstitute.edu.au

The Institute, in response to the needs of the sector, is continually developing and conducting new programs, research and other collaborative projects. To be kept informed we encourage you to subscribe online to receive the latest information via the Institute’s monthly digital newsletter.

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